



MEDIA RELEASE

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myEnergy – the smart way to save money on your electricity bill

Customers can save up to \$400 a year on their electricity bill by registering for Powercor's myEnergy portal.

The portal is the first in Victoria to link to the Victorian Energy Compare site making it quick and easy for households to use their actual energy profile to compare retail offers.

Tim Rourke, CEO of Powercor Australia, said that yesterday's release of the Grattan Institute's report on the electricity retail market has emphasised the importance of customers shopping around for the best value electricity retailer.

"We've already had 15,000 customers register for the myEnergy portal," he said.

"Over 20% of those customers have clicked through to the Victorian Energy Compare site to compare retailer offers.

"According to the Australian Energy Market Commission, Victorian customers can save around \$383 simply by switching their retailer.

"That is a substantial saving off the household energy bill," added Mr Rourke.

Mr Rourke said the myEnergy portal was launched last year to help customers make informed decisions on how to become more energy efficient, save money on their power bills and give solar customers better visibility of how much electricity they export onto the grid.

"We take great pride in being amongst the most efficient and reliable energy distributors in Australia – we believe we have created a user friendly portal that gives customers access to their smart meter data so that they can make the right decisions around their energy use and spend less on their electricity bill," he said.

To register for myEnergy grab your latest energy bill and visit www.powercor.com.au to connect to the portal and follow the instructions.

For more information call Powercor's media hotline on 03 9683 4342.