



POWERCOR COUNTRY FESTIVAL 2019

JUNIOR MASCOT COMPETITION EDM

CONSUMER COMPETITION ENTRY CONDITIONS

To be eligible to enter, during the promotional period individuals must reside in Victoria. Flights and accommodation will not be provided to prize winners.

To enter, individuals must explain in 50 words or less why their team is the **STRONGEST** in the competition by completing the form on the Electronic Direct Mail (EDM) email sent by Geelong Football Club and Essendon Football Club to their respective current fan databases from Thursday 18 April 2019.

Information on how to enter and prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.

1. Entry is open to children 14 years and under. Employees (and their immediate families) of the Promoter and agencies associated with this promotion are ineligible to enter. Winners will require parental consent to participate in the prize. If no parental consent is provided, the entry will be considered void.
2. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
3. Incomplete or indecipherable entries will be deemed invalid.
4. The Promoter, along with competition associates Australian Football League, Essendon Football Club (FC), Geelong Football Club (FC) and other partners reserve the right to republish or share content from entries on any of their marketing and communications channels, including but not limited to; social media, website, media releases, without notification to the entrant.
5. Promotion commences on Thursday 18 April 2019 at 9.00 am AEST and will run until Sunday 28 April 2019, 8.00 pm AEST. No entries before or after these times will be considered in the judging process.



6. This is a game of skill and chance plays no part in determining the winners. Each entry will be judged individually based on the literary and creative merit of the answer.
7. The prize includes the opportunity for a child aged 14 years and under to run out on the field with each team before the 2019 Toyota AFL Premiership Season Geelong v Essendon Country Festival at the Melbourne Cricket Ground (MCG) on Sunday 5 May 2019, inclusive of two (2) General Admission tickets for accompanying adults to the game for each winner. Each prize is worth \$50 AUD.
8. ONE winner will be selected to run out on the field with Essendon FC and ONE winner will be selected to run out on the field with Geelong FC. In total there are TWO prizes available for this competition.
9. Prizes are not transferable or exchangeable and cannot be taken as cash, unless stipulated otherwise.
10. The prize does not include accommodation or transport to and from the match at the Melbourne Cricket Ground (MCG).
11. The winners must at all times abide by the instructions of Powercor staff and match officials or forfeit the prize at Powercor's discretion.
12. If for any reason the winners of the prize are unable to attend after accepting and confirming their attendance, there will be no compensation or equivalent prizes given.
13. The judging will take place at Powercor Australia Ltd, 40 Market St, Melbourne VIC 3000 before Monday 29 April at 12:00pm AEST. Two winners will be chosen and notified on Tuesday 30 April 2019 via the email address or contact number that is provided by the entrant during the entry process.
14. If the Promoter is unable to contact an entrant by means above for any reason, their entry will be disqualified.
15. Winners need to confirm their attendance for the 2019 Toyota AFL Premiership Season Geelong v Essendon Country Festival on Sunday 5 May 2019 by Wednesday 1 May 2019 5:00pm AEST. If not, another winner will be chosen and the original winner forfeits all rights to claim the prize.
16. The winners agree to be involved with a reasonable level of promotional activity i.e. photography, video and interview where appropriate.
17. If this promotion is interfered with in any way or is not capable of being



conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) to modify, suspend, terminate or cancel the promotion, as appropriate.

18. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory implied guarantees/warranties as provided under the Competition and Consumer Act including the statutory consumer guarantees under the Australian Consumer Law or the Trade Practices Regulations, or similar laws in the State and Territories of Australia ("Non-Excludable Guarantees"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
 19. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, prize suppliers, competition associates Australian Football League, Essendon Football Club, Geelong Football Club, related parties of the Promoter and, as required, to Australian regulatory authorities. Entry is conditional on providing this information. The Promoter may, for an indefinite period unless otherwise advised, use the information for promotional, marketing and publicity purposes including sending electronic messages or telephoning the entrant. Entrants should direct any request to access, update or correct information to the Promoter. All entries become the property of the Promoter.
 20. The personal information collected through the Promotion may be used to contact you regarding the Promotion and may also be used in order to improve our business activities. Please read our Privacy Policy <https://media.powercor.com.au/wp-content/uploads/2018/12/05110220/privacy-policy.pdf>
By entering the competition, the entrant accepts the Terms and Conditions outlined above.
 21. The Promoter is Powercor Australia Ltd of 40 Market Street, Melbourne, VIC 3000.
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